

The top of the page features a dark purple background with various media-related icons in a lighter purple shade. These icons include a clapperboard, a laptop, a game controller, a lightbulb, a play button, a musical note, and a speech bubble. The word "STADIEM" is written in large, bold, white capital letters across the top. Below it, the tagline "STARTUP DRIVEN INNOVATION IN EUROPEAN MEDIA" is written in smaller, white capital letters.

STADIEM

STARTUP DRIVEN INNOVATION IN EUROPEAN MEDIA

PRESS RELEASE

February 11, 2021

STADIEM project, funded through Horizon 2020, has officially launched its 1st Open Call

The Call has been launched on February 1, with the deadline for applications set for March 31. The Next Generation Media innovators among start-ups, scale-ups, and SMEs are called to join the envisioned STADIEM 4-stage program (Match with corporate partners > Develop > Integrate > Pilot), which will have a total duration of 14 months and a budget of 1,93M€.

The focus areas of the Open Call include content creation and distribution, archiving, journalism 4.0, content verification against disinformation, Data/AI/ML/Synthetic Media, and monetization. In addition, STADIEM also invites applicants to submit innovative and surprising visions in the form of “moonshots”.

Want to know more on how to apply?

To guide the applicants and further promote the Open Call, STADIEM is organizing a dedicated **Open Call 1 Webinar on February 22**. The webinar's agenda offers an overview of the project and the Open Call, addressing requirements and tips for applying - [Registration is now open](#).

Additional information on the Open Call can be found on [STADIEM's website](#).

Press contact and social media

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