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STARTUP DRIVEN INNOVATION IN EUROPEAN MEDIA

START-UP DRIVEN INNOVATION IN EUROPEAN MEDIA PROJECT OVERVIEW

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STADIEM Open Call webinar

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STADIEM

**BOOSTS
THE OPPORTUNITIES
AND SUCCESS OF
MEDIA START-UPS**

in cooperation with corporate and
venture partners for sustainable
growth in Next Generation Media





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**Builds a a strong community
of (non-) tech & (non-)media
stakeholders that
stimulates, shapes and
fosters emerging
technologies' application in
Next Generation Media
through an Incubation and
Acceleration Programme**

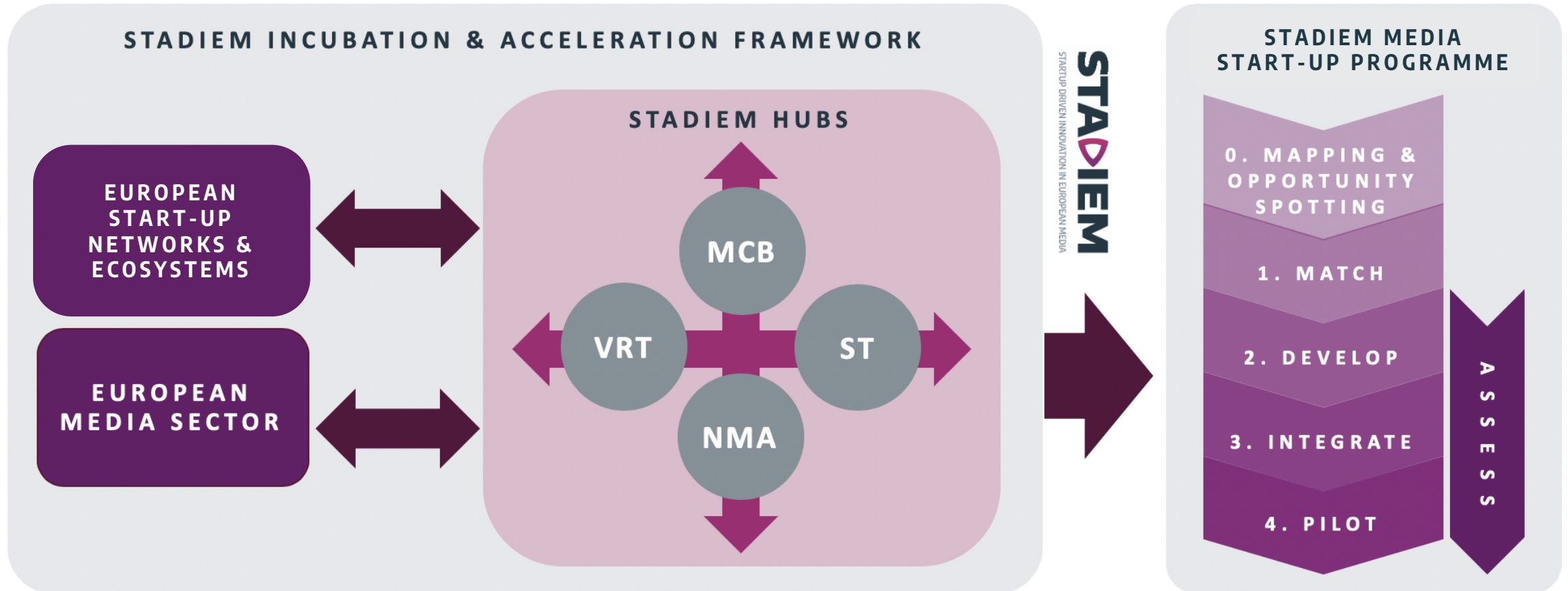
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Europe as a rich plethora of media companies and sandboxes which can support media & creative start-ups. How?

- Connect start-ups with relevant Hubs ecosystems, media sandboxes and accelerators
- Liaise media start-ups with corporate clients to enrich their references
- Liaise and work with a pool of experts, mentors

- **3 Years project**
- **5.5 million Euro budget under the H2020 programme**
- **7 Partners bringing into play a strong skill set and strong experience in projects' development**
 - 4 media innovation hubs in Europe: VRT, Media City Bergen, Storytek and NMA; reinforced by 3 strong players in community building, dissemination and Open Calls management MARTEL, EBU and F6S.
- **2 Open Calls (cascade funding, 3.8 million Euro)**

STADIEM NETWORK & ECOSYSTEM



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OPEN CALL 1

Calling the most promising tech start-ups, scale-ups and SMEs to join the STADIEM 4-stage programme: 14 months and a budget of 1,93M€.



What's in for start-ups/scale-ups/SMEs?

- Access to collaborative and international media community
- Cross-border cooperation between corporates and investors to establish funding and collaboration ties for the innovators within the STADIEM network
- Incubation and acceleration opportunities to innovators across 4 hubs in Europe – Brussels, Bergen, Tallinn, Hamburg
- Develop, integrate, and pilot your solutions further with a corporate partner
- Access to coaching, mentoring, technology validation and assessment
- Networking, pitching & matchmaking

CONTENT CREATION & DISTRIBUTION



ARCHIVING



JOURNALISM 4.0



**CONTENT VERIFICATION AND FIGHT AGAINST
DISINFORMATION**



DATA/AI/ML/SYNTHETIC MEDIA



MONETIZATION



MOONSHOTS



More details in next presentation

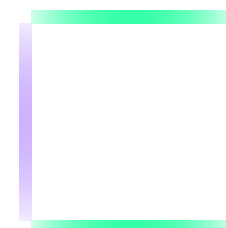
- Objectives of the 1st Open Call and its phases | *Media City Bergen*
- How to apply? | *F6S*
- Q&A

Meet the STADIEM Consortium

STADIEM



Storytek_



**Media City
Bergen**

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STARTUP DRIVEN INNOVATION IN EUROPEAN MEDIA

JOIN OUR COMMUNITY



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