



# STADIEM

STARTUP DRIVEN INNOVATION IN EUROPEAN MEDIA

## PRESS RELEASE

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**STADIEM's first Open Call**, which closed on March 31st, attracted more than **400 startups** in the European media sector, leading to over **200 applications** which were evaluated to finally select **41 solutions** to go on to the match-making phase.

The selected startups come from all over Europe (and beyond), and present solutions in line with the **Open Call 1 focus areas**. They enter the first step of the envisioned STADIEM 4-stage program (Match with corporate partners > Develop > Integrate > Pilot), which will have a total duration of 14 months and a budget of 1,93M€.

### Want to know who's in?

The majority of the startups applied for the **Content creation & distribution** ([AudioSourceRE](#), [Cutnut](#), [EnVSION](#), [Filmarket Hub](#), [Frameright](#), [Klipworks ApS](#), [NoscOS](#), [On-Hertz](#), [Playpilot AB](#), [SciencePOD](#), [Socialbeat](#), [Subreader ApS](#), [Tinkerlist.tv](#), [Zaubar](#)) and **Data/AI/ML/Synthetic Media** ([Aiconix.ai](#), [AI Spotter](#), [Ceretai](#), [Cinelytic](#), [Datavillage](#), [Deepnews.ai](#), [Event Registry](#),

[FanSifter](#), [Geneea Analytics](#), [PromoMii](#), [Smartocto](#), [Trenstion](#), [Utelly](#), [Visualyst](#), [Web64](#), [SummarizeBot](#)) Open Call 1 focus areas. The other areas of interest covered are **Archiving** ([IN2](#), [Newsbridge](#), [The Chainless GmbH](#)), **Content verification and against disinformation** ([Textgain](#)), **Monetization** ([FilmChain](#), [Gruvi Entertainment](#), [MyLike](#), [Nowtilus](#)) and **Moonshots** ([Comixify](#), [Open Sesame Media](#), [Saulx](#)).

Additional information on the selected startups can be found in the news section of [STADIEM's website](#).

The project will also launch a **second Open Call**, which is planned for the **beginning of 2022**.

### Press contact and social media

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