



# STADIEM

STARTUP DRIVEN INNOVATION IN EUROPEAN MEDIA

## PRESS RELEASE

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**STADIEM's second Open Call** for media innovators - closing at the end of last February - attracted **over 170 start-ups** in the European media sector and **from 26 countries** (with the UK, Germany, Belgium and The Netherlands in the lead), resulting in **115 applications**, which went through an evaluation process narrowing them down to a group of selected **40 solutions** to go on to the match-making phase in the project's piloting and acceleration's programme.

The selected start-ups present solutions in line with the **Open Call 2 focus areas** (ranging from content creation and distribution to archiving, data and content verification against disinformation).

They enter the first step of the envisioned STADIEM **4-stage program** (Match > Develop > Integrate > Pilot), which will have a total duration of 14 months and a budget of 1,93M€. The Match phase will bring the selected applicants on a tour of STADIEM's four Hubs ([VRT Sandbox](#), [NMA](#), [MCB](#) and [Storytek](#)), with the aim to identify corporate partners to collaborate with - **Corporates interested in being part of the STADIEM programme can [get in touch with us](#)** to jump on board and spark new exciting team-ups!

## Who's in?

The majority of the startups applied for the **Content creation & distribution** focus area ([Socialbeat](#), [Geneea Analytics](#), [Contribly](#), [Dcipher Analytics](#), [Depthen](#), [doWow](#), [Dramatify](#), [Levelr](#), [Limecraft](#), [Overtone](#), [Pukket](#), [Reeler](#), [Scriptbakery](#), [Scriptix](#), [Wordnerds](#), [YBVR](#)). The other areas of interest covered are **Content verification and against disinformation** ([Factive](#), [Textgain](#), [TwitterTap](#), [EzyInsights](#)), **Archiving** ([sensifai](#), [Television.AI](#)), **Piracy** ([collectID](#), [Vestigit](#)), **Monetization** ([Druid Learning](#), [Questpass](#), [Votemo](#)), **Audio** ([AI Beatz](#), [BotTalk](#), [musicube](#), [Rumble Studio](#), [SMI](#)) and **Video** ([einbliq.io](#), [IZI Record](#), [IGLOR](#), [Media Distillery](#), [Mission Digital](#), [QuineCore](#), [Vialog](#), [Wantent](#)).

Additional information on the selected startups can be found in the news section of [STADIEM's website](#)

To keep up to date with both OC1 and OC2 cohorts' progress, subscribe to the [STADIEM newsletter](#) or follow us on social media.

## Press contact and social media

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